



Community Distribution Center

AIDS Connecticut, Inc.

June 21, 2016



Team

- Director of Prevention – Julia Telfer
- Manager of Community Distribution Center – Tina Cormier
- Community Distribution Center Assistant – Asia Meadows
- Communications Coordinator – Jenn Chase
- Support Staff:
 - Greg Rivera
 - Mike Grace
 - Norman Lebron
 - Sue Clark-Levin
 - Steven Moreland-Harris
 - Betty Ayers



Summary of Program

- AIDS CT coordinates, operates, and maintains a Statewide HIV/AIDS Prevention Distribution Center. The Distribution Center provides inventory maintenance and management of HIV Prevention informational materials and risk reduction supplies for the CT DPH.
- Materials available: Printed brochures, pamphlets, booklets and posters; condoms, lubricant, dental dams, outreach supplies and special projects set up by DPH



Program Goals & Reporting

- Tri-annual reporting period for program and financial data (May, Sept., Feb.)
- Quarterly reporting of Center for Disease Control and Prevention (CDC) metrics
- Program Goals:
 - Materials shipped within two weeks of order date
 - CT DPH notified when 80% of materials at critically low level
 - At least 70% of clients receive an annual client satisfaction survey
 - At least 70% of clients identify target population for condom distribution



Initial Challenges & Accomplishments

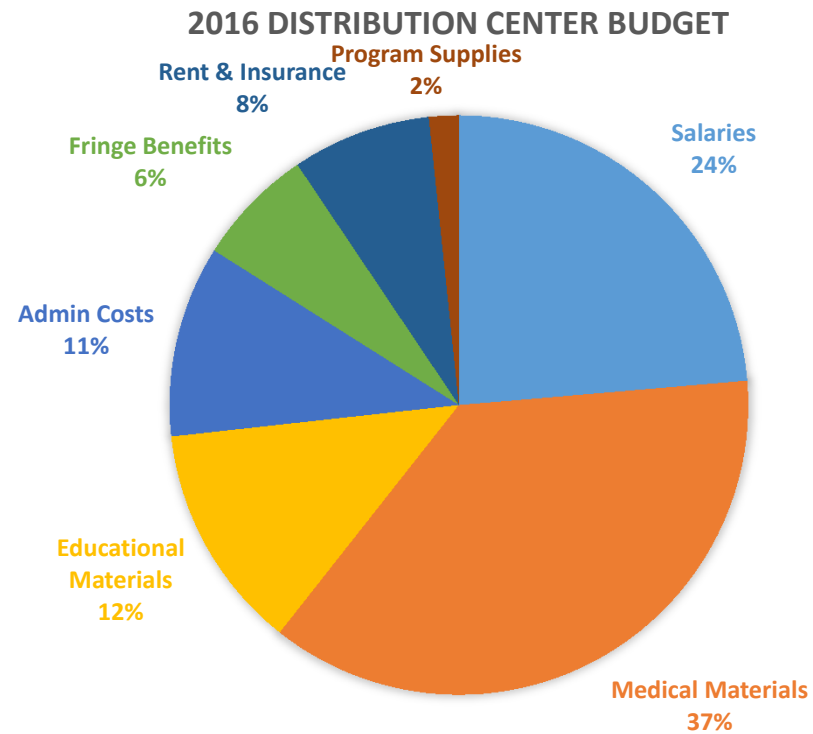
- **Year 1:** Setting up warehouse, infrastructure & business processes to manage new contract
- **Year 2:** Improving product selection & business processes
- **Year 3:** Improve online order process, product selection & risk reduction material order policy



2016 Budget Breakdown

Budget = \$271,235 per year

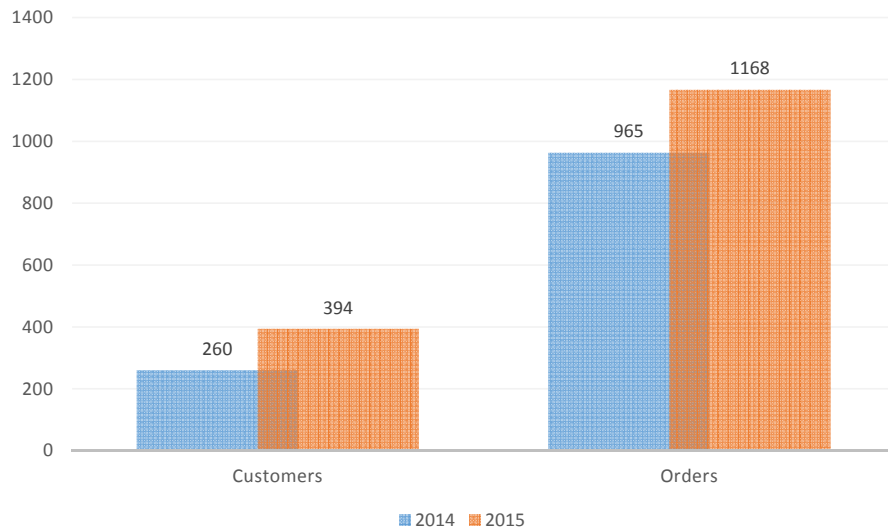
Largest Budget Line:
Medical Materials = \$100,000
(Condoms, Lubricant, Dental Dams, etc.)



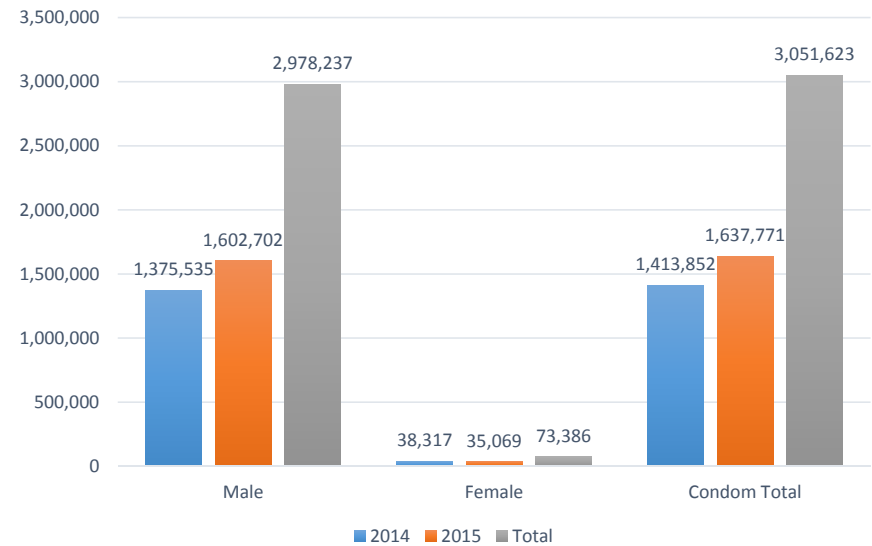


Contract Year 2014 – 2015 Data Analysis

Customer Orders



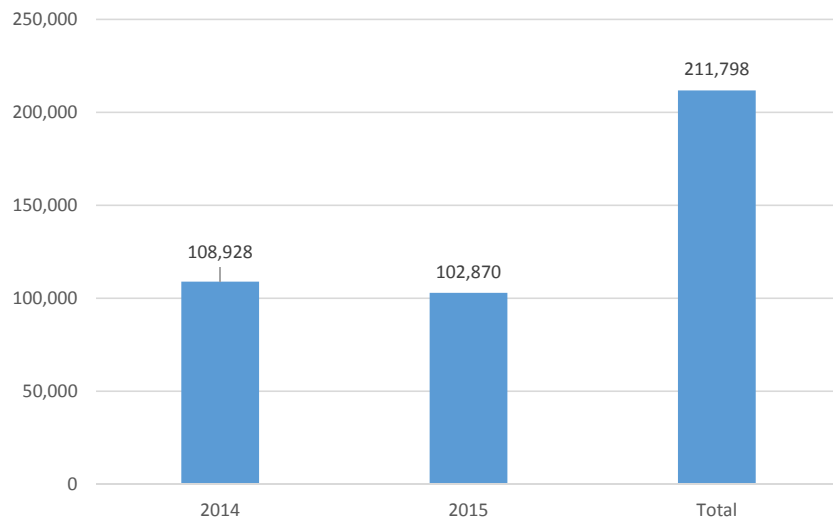
Condom Distribution





Contract Year 2014 – 2015 Data Analysis

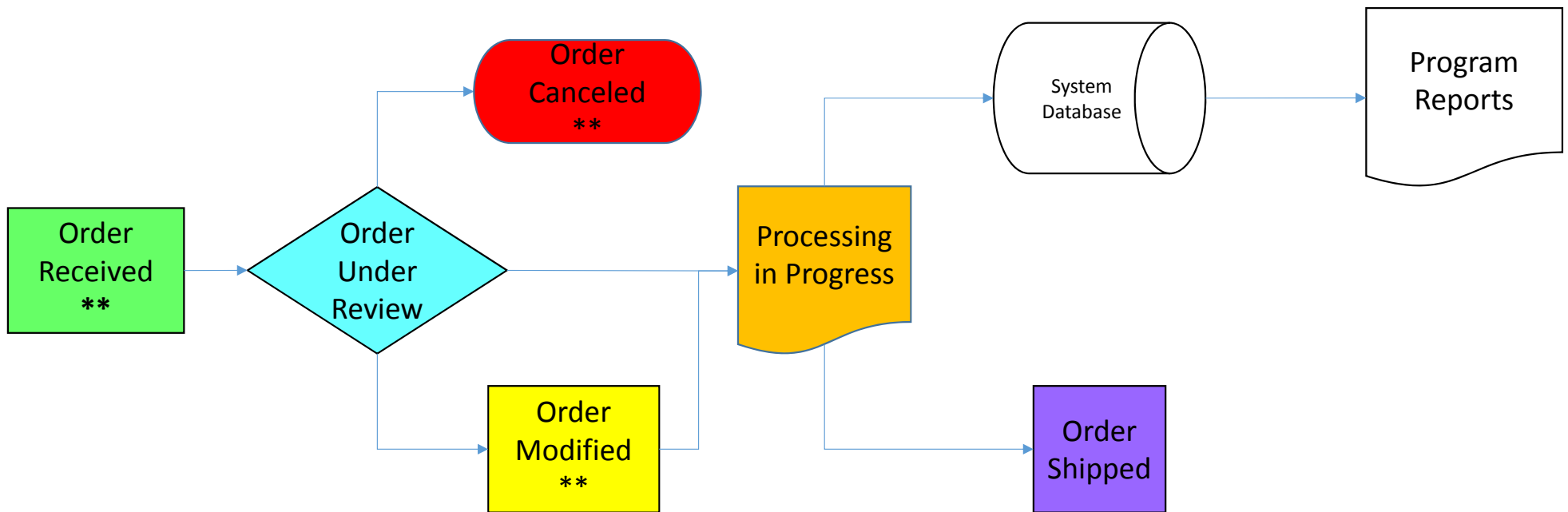
Print Material



Top 10 Titles Ordered	Quantity
STD Facts	7,183
HIV Facts	3,734
Hepatitis ABCs	3,120
STDs: A Pocket Minder Card	2,550
Transgender: Understanding Gender Differences	1,870
About Personal Hygiene	1,830
Chlamydia STD	1,210
Good Nutrition – Healthy Choices	1,000
Sexual Abstinence-Choosing to Wait	1,000
State of CT Sexual Assault Brochure	995



Online Order Process Flow





Online Webstore (Go live date 5/10/2016)

- <https://ctdph-cdc.pswebstore.com/>
- Open source program: Prestashop
- New users registered since go live date: **160**
- Orders submitted since go live date: **200**